

# Newsroom software

### NEWSROOM AUTOMATION & NEWS MANAGEMENT

Collection, Management, Production, Visualization & Release News Flow. Distributed. Real-time. Online.

TV newscasts, new media, and others. Simultaneously.

# NEWS FLOW



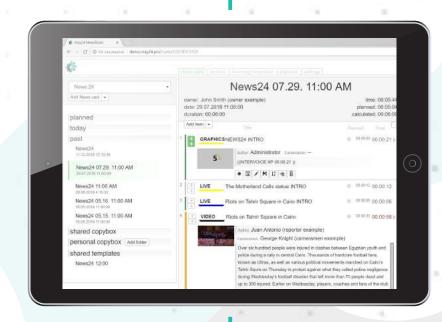






### Collection & Ingest

Social media, RSS, private shooting, UGC

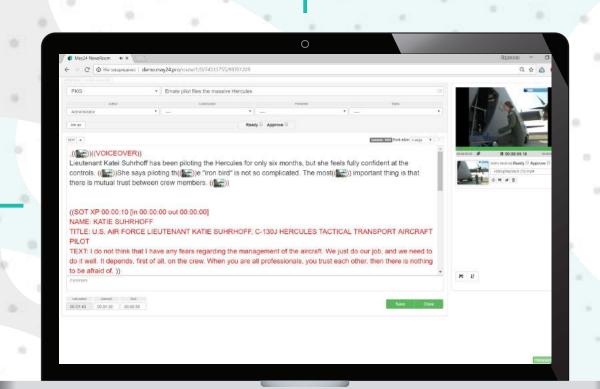


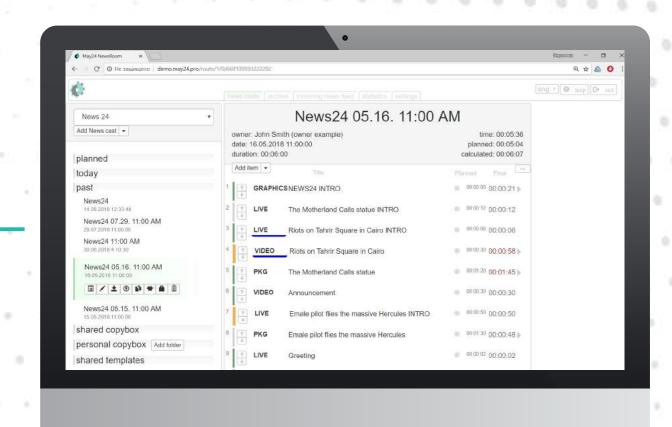
### Planning & Management

News blocks, stories, trends and events

#### Product & Visualisation

for TV, new media and others





### Release, Rundown & Distribution

TV newscasts, Youtube channels, social media, web resources, RSS







### MAY 24 FOR DISTRIBUTORS





MULTIMEDIA

TV AND NEW

NEWSROOM FOR



Full version for your own or your client's server

- Use SaaS model: monthly fees, monthly distributor charges

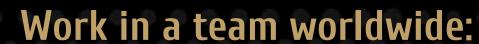
Integrate MAY24 into your existing projects – it's compatible with standard TV equipment

### KEY ADVANTAGES FOR CLIENTS



Wherever you are: simultaneous work on all platforms and devices that support popular web browsers.

One-click publishing



upload, choose, make up, control, publish online, arrange for air

Quick start: at use cloud version does not require installation, you can start working immediately



Multimedia: simultaneous news layout editing for air, website, youtube, and social media



**Easy to use:** simple interface, intuitive usage, clear logic





638 Installations for 19 years in media



Comprehensive functionality for TV newscasts editing

Work with your remote editors

Web-based internet / intranet or stand-alone, special lite SaaS releases available







#### **PRIMARY SERVER**

CPU Intel Core i5 or better
RAM 8 Gb or more HDD 1 Tb or more.
OS Windows Server 2008 R2 or newer

For small newsrooms you can use 05 Win7-10 & SQL Express

#### **PROXY PREPARING SERVER**

CPU Intel Core i7 or better RAM 8 Gb or more HDD 1 Tb or more (storage calculation required).
OS Windows 7 or newer.
NVIDIA GPU with CUDA is desirable

If it is necessary to process large amounts of incoming video, you can group multiple servers into a cluster

#### **BACKUP SERVER**

(if necessary) — same as primary



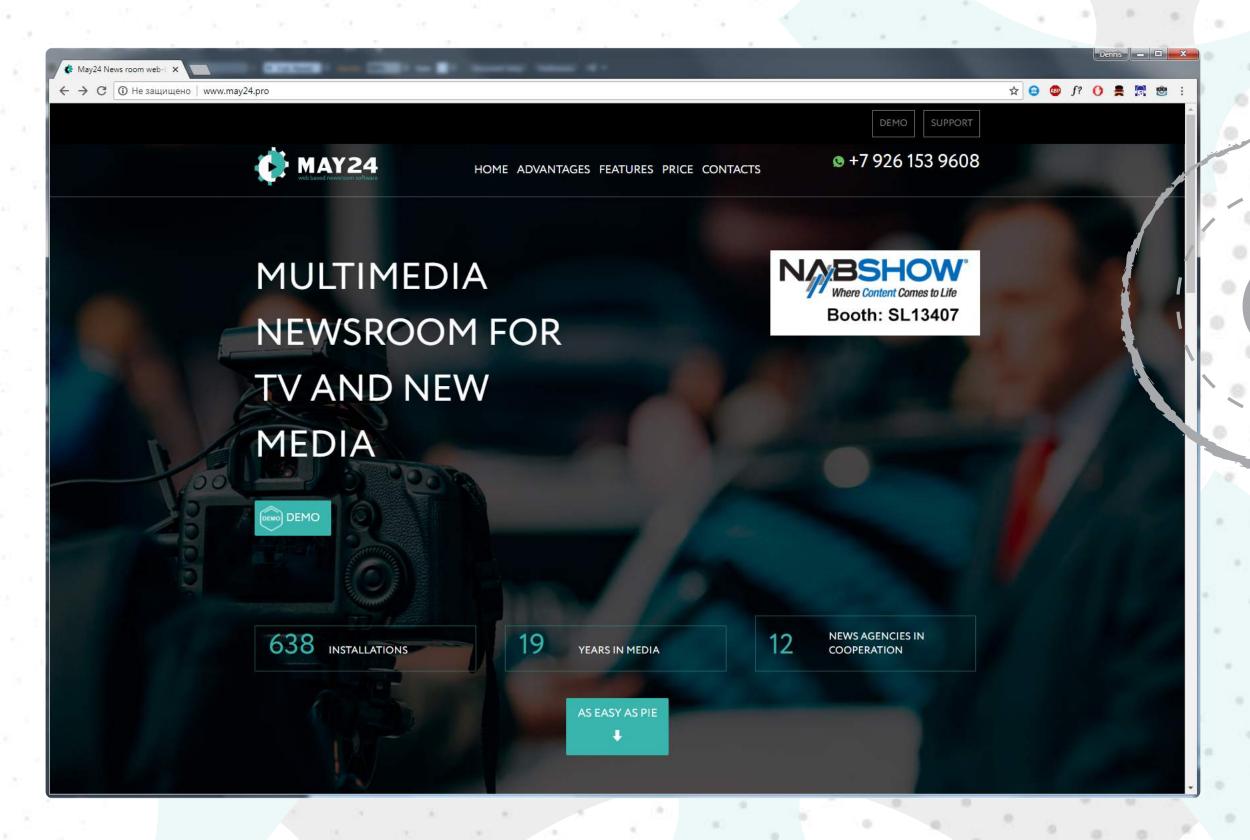
## VERSIONS AND PRICING



	BASE	CLOUD	STANDARD	MAX	CUSTOM
Installation	Cloud	Cloud	Local	Local	Local
USERS	Up to 20	Up to 50	Up to 20	Up to 300	50 and more
NEWS PROGRAMS	1	5	5	254	Unlimited
ARCHIVE	Text only	Text only	Any media	Any media	Any media
USER ROLES ASSIGN	preset	customizable	customizable	customizable	customizable
AUTOQUEUEING	_	+	+	+	+
PROXY PREPARED SERVICE	<del>-</del>	_	+	+	+
SOCIAL MEDIA & WEB CMS		Limited	+	+	+
CUSTOMIZATION	-	+	-	+	+
INTEGRATION	-	_	-	-	+
SUPPORT IN	_	1 hour	1 work day	1 hour	24/7 ASAP
End user price	99 € /month	From 240 € /month	From 3000 € /month	From 5000€/month	Contact us







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